

*Read fairly fast.*

TIME:10:29

DATE: 3/8/54

SPONSOR: DAVID BOOT SHOP

SOLICITOR: BK

SPRING IS IN THE AIR AND THE SOUTH IS A-CALLING. SO IF YOU'RE  
HEADED SOUTHWARDS, FOR SPRING VACATION, YOU BETTER GET YOUR SHOES  
BOUGHT NOW. DAVID'S BOOT SHOP ON MAIN STREET HAS A BRAND NEW  
SUPPLY OF WHITE SHOES ~~IN~~ THAT ARE SO PERK AND COOL LOOKING. YOU'LL  
FALL IN LOVE WITH CAPEZIOS WHITE FLATS WITH STRAWBERRIES ON THEM.  
CAPEZIO HAS FLATS AND HEELS IN WHITE KID, STRAW, AND PASTEL SHADES.  
DAVID'S ALSO HAS MAMSELLE WHITE CALF PUMPS, SPECTATORS AND WHITE  
LACE PUMPS AND SLINGS. ALL THESE SHOES COME IN MEDIUM AND HIGH  
HEELS. YOU'LL LOVE DAVID'S ~~LOW SHOE CALLED THE DAVID~~ HIGH HEEL  
SHELL PUMP WHICH COMES IN WHITE CALF. THESE AND MANY OTHER ~~FINE LOOKING~~ <sup>FLATTERING</sup>  
AS WELL AS COMFORTABLE SHOES ARE YOURS FOR REASONABLE PRICES AT DAVID'S BOOT  
STORE ON MAIN STREET.

YOU ARE TUNED TO 600, WCSR, THE VOICE OF SMMTH COLLEGE, NORTHAMPTON.  
THE CORRECT TIME IS NOW: 10:30.

ANNOUNCER'S SIGNATURE:

3/8/54 - Agatha Kehler



TIME: 10:52

DATE: 3/8/54

SPONSOR: DAVID BOOT SHOP

SOLICITOR: BK

SPRING IS IN THE AIR AND THE SOUTH IS A-CALLING. SO IF YOU'RE  
HEADED SOUTHWARD FOR SPRING VACATION, YOU BETTER GET YOUR SHOES  
RIGHT NOW. DAVID'S BOOT SHOP ON MAIN STREET HAS A BRAND NEW  
SUPPLY OF WHITE SHOES THAT ARE SO PERK AND COOL LOOKING. YOU'LL  
FALL IN LOVE WITH DAVID'S WHITE FLATS WITH STRAWBERRY OR TART  
DAVID HAS FLATS AND KEEPS IN WHITE KID, STRAW AND PASTEL SHADES.  
DAVID'S ALSO HAS MARSHALL WHITE GOLF PUMPS, SPECTATORS AND WHITE  
LACE PUMPS AND SLINGS. ALL THESE SHOES COME IN MEDIUM AND HIGH  
HEELS. YOU'LL LOVE DAVID'S ~~SHOES~~ HIGH HEEL  
SHELL PUMP WHICH COMES IN WHITE CALF. THESE AND MANY OTHER  
COMFORTABLE SHOES ARE YOURS FOR REASONABLE PRICES AT DAVID'S BOOT  
SHOP ON MAIN STREET.

YOU ARE INVITED TO GO, WEAR, THE VOICE OF SOUTHERN COLLEGE, NORTHEAST.  
THE CORRECT TIME IS NOW: 10:50.

ANNOUNCER'S SIGNATURE: *David K. Miller* 3/8/54